



Investment Management for IP Rich Ventures

Aventurine Capital Advisors

Program Value Proposition

Aligning business strategy with IP strategy builds better businesses with higher exit multiples and more strategic possibilities.

Target: Investment managers making capital allocation decisions for tech ventures with rich intellectual property.

Goal: Sponsor Aventurine to deliver their tailored strategy program for IP rich businesses to portfolio companies facing compelling events.

Program Benefits for Sponsors

- Enhance Valuations and Strategic Flexibility Using IP
- Deep Portfolio Company Engagement
- Understand Management Team Dynamics
- Valuation Data
 - Asset Inventory
 - Monetization Scenarios
 - Risk Management

Program Summary

- Work with advisor to select portco candidates
- Each engagement has a fixed fee for the 6 week program
- Involves the portfolio company CEO and their direct reports
- See “Business Strategy for IP Rich Ventures” for more details
 - 1 day onsite, followed by a 2 day offsite 2 weeks later
 - Deliverables include an IP supported Strategic Business Plan and an IP Asset Inventory

For further information and program details please contact sydney@aventurine.com.
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